

Iranian (Persian) Pomegranate

- **Iran** is the worldwide largest producer of pomegranate (FAO Statistics)
- **Iranian POM**, Product of Mountains, is famous for its Unique Quality, Natural Taste, Fragrant Smell and Organic Production (most areas)
- **Avan Nova** carefully selects those varieties which are richer in Unique Health Benefits (rich of **flavonoids** Anti-Oxidants, Anti-Aging, Anti-Cancer...)



Why Iran's Pomegranate is famous and better?

- **Red Color Consistency** on POM Skin
- **Highest Arils to Seeds Ratio** among all POM producers in the world (smaller seeds, bigger arils)
- Iran has more than **200 Pomegranate Geno-types** between many available varieties
- Iran POMs have **minimum Sunburn Effects on Skin** respect to other worldwide suppliers
- Iran Pomegranate Orchards do not use any kind of Chemical Toxicants for possible pests, so products are Biologic
- Due to perfect ecologic condition, the **Shell to Aril (Weight) Ratio** is **minimum** for Iran's POM
- For the same reason, Iran is the only country, wherein, the POM Ripening Process (PRP) is fully complete



Product Name	Pomegranate
Product Type	Pome fruit
Variety	Mountain POM
Ripening	%100
Origin	Iran
Style	Fresh
Color	Red (%97 to %100)
Shape	Round
Supply Period	Autumn (Oct-Dec)
Counts	8,9- 10,12 – 15 (per 5.0kg ctn)
Packing	5.0 kg NW carton (1 Row), 20 Kg PEP Basket (4 Rows)



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